CIKM 2018

From Big Data and Big Information To Big Knowledge

CIKM 2018 International Conference
On Information and Knowledge Management

22 – 26 October 2018

Lingotto Conference Center, Turin – Italy

SPONSORSHIP

The 27th ACM International Conference on Information and Knowledge Management (CIKM) takes place on October 22-26, 2018 at "Lingotto", Turin, Italy. Our theme for 2018 is "From Big Data and Big Information to Big Knowledge". Strategically positioned at the intersection of research on the management of knowledge, information, and data, CIKM is uniquely situated to highlight technologies and insights that materialize the Big Data, Big Information and Big Knowledge vision of the future.

Since 1992, CIKM has successfully brought together leading researchers and developers from the knowledge management, information retrieval, and database communities. Through the publication, presentation, and discussion of high-quality applied and theoretical research findings, CIKM attendees shape the future by identifying challenging problems facing the creation of advanced knowledge and information systems, and by providing insightful solution approaches for those problems. With CIKM 2018, we will continue the tradition of promoting collaboration among multiple areas through broad and interdisciplinary programs for the conference, including workshops, tutorials, industry speakers, keynote speakers, research papers and posters, demonstrations, competitions, and other special events.

www.cikm2018.units.it

SPONSORSHIP OPPORTUNITIES

Sponsorship opportunities are listed below. The Conference is also happy to tailor alternative opportunities to suit your needs.

All listed pricing is in EURO (€) – the amounts do not include VAT

PLATINUM SPONSORS   € 15,000 .-

As a Platinum Sponsor, we will work closely with you to ensure your organization's goals are met.

As a platinum partner, you will receive the following benefits

- Exhibitor table
- 4 registrations for the conference, including workshop and tutorial days
- Verbal acknowledgment at the opening and closing of the conference
- Logo on the website with hyperlink to your organization
- Logo on the holding slide in the opening session and all plenary sessions
- Full page advertisement in the conference programme
- 100 word organization profile in the conference programme
- Logo on conference signage throughout the venue
- 2 registration Inserts for each attendee
- Sponsor-provided popup banner displayed near the registration desk
- Delegate list prior to the conference (subject to privacy laws)
- Option to sponsor a lunch
- 3 minute advertising video played at the banquet
- Opportunity to present at CIKM Connect (date to be defined)
- Option to sponsor a workshop

GOLD SPONSOR   € 10,000 .-

As a Gold Sponsor, you will receive strong branding exposure throughout the conference. This package will demonstrate that your company is a key organization in this field

- Exhibitor table
- 3 registrations for the conference, including workshop day and tutorial day
- Verbal acknowledgment at the opening and closing of the conference
- Logo on the website with hyperlink to your organization
- Full page advertisement in the conference programme
- 75 word organization profile in the conference programme
- Logo on conference signage throughout the venue
- 1 registration insert for each conference attendee
- Delegate list prior to the conference (subject to privacy laws)
- Option to sponsor refreshments for 1 or 2 breaks
- 1 minute advertising video played at the banquet
- Opportunity to present at CIKM Connect (date to be defined)

SILVER SPONSOR   € 8,000 .-

As a Silver Sponsor, you will receive strong branding exposure throughout the conference, including

- 2 registrations for the conference, workshop day, and tutorial day
- Half page advertisement in the conference programme
- Logo on the conference website with hyperlink to your organization
- 50 word organization profile in the conference programme
- Logo on conference signage throughout the venue
- 1 registration insert for each attendee
- Delegate list at the conference (subject to privacy laws)
- Opportunity to present at CIKM Connect (date to be defined)

BASIC SPONSOR   € 3,500 .-

Our Basic Sponsors will benefit from:

- 1 registration for the conference, including the workshop and tutorial days
- 1 paragraph description of your organization in the conference programme
- Logo on the website with hyperlink to your organization
- 50 word organization profile in the conference programme
- 1 registration insert for each attendee
- Delegate list at the conference (subject to privacy laws)

CIKM CUP (AnalyticCup) SPONSOR   € 2,500 .-

EXHIBITION SPACES   € 2,500 .-

All interested Companies will have the possibility to rent an exhibition display table near the catering and poster exhibition area during the Main Conference (23-25 October 2018)

The price includes

- 1 table
- 2 chairs
- 1 plug

The price does **not** include

- Booth frames and structure
- Company logo

SOCIAL EVENTS
Companies may also decide to sponsor social events during the Conference

1 Coffee break   **€ 2,000 .-**
Logo of the Company will be displayed on all catering tables during the breaks

1 Conference lunch   **€ 3,500 .-**
Logo of the Company will be displayed on all catering tables during lunches

Welcome Reception (23rd October 2018)   **€ 5,000 .-**
Logo of the Company will be displayed on all catering tables

Banquet (24th October 2018)   **€ 7,000 .-**
Logo of the Company will be displayed on all catering tables and printed on the menu

OTHER SPONSORSHIP OPTIONS

To give all the companies the opportunity to maximize their exposure at the Conference, it will be possible to sponsor the following

- Conference poster session (22nd October 2018)
- Conference bags (to be provided by the Company in agreement with the Organizing Secretariat)
- Delegate badges and lanyards (to be provided by the Company in agreement with the Organizing Secretariat)
- Battery charger
- USB stick (proceedings)

More details will be given by the Organizing Secretariat upon request.

All the above amounts do not include VAT (where applicable)

For all enquiries regarding sponsorship and exhibits, please contact the Organizing Secretariat

cikm2018sponsorship@gmail.com

See you in turin!